



SANTA BARBARA
EDUCATION
FOUNDATION

You Can Help Keep the Beat for Our Schools!

99.9 KTYD Keep the Beat Radiothon October 25 & 26

Please print the information below as it should appear in promotional materials. Completed form and logo must be received no later than Friday, October 5.

Name: _____ Title: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Sponsorship Level: _____

SPONSORSHIP OPPORTUNITIES:

Radiothon Title Sponsor - \$5,000

- Company name mentions on air two weeks prior to event and during every hour of the 26-hour Radiothon.
- Two live on-air interviews with 99.9 KTYD's Lin Aubuchon and Bill Pessa to promote your company or event.
- Company logo on Keep the Beat donation website page.
- Promotion on SBEF social media and e-newsletter.

Drop-off Sponsor \$2,500

- Company name and location identified as a designated instrument drop-off location and mentioned during every hour of the 26-hour Radiothon.
- One live on-air interview with 99.9 KTYD's Lin Aubuchon and Bill Pessa to promote your company or event.
- Company logo, address, and contact on Keep the Beat donation website page.
- Promotion on SBEF social media and e-newsletter.

Matching Power Hour Sponsor- \$1,000+ (You name the amount!)

Help increase donors and elevate your company's profile by matching pledges!

- One live on-air interview with 99.9 KTYD's Lin Aubuchon and Bill Pessa to promote your company or event during your sponsored hour.
- Numerous company name mentions throughout the hour.
- Company logo on Keep the Beat donation website page.
- Promotion on SBEF social media and e-newsletter.

Hour Sponsor- \$1,000 per hour

- One live on-air interview with 99.9 KTYD's Lin Aubuchon and Bill Pessa to promote your company or event during your sponsored hour.
- Numerous company name mentions throughout the hour.
- Company logo on Keep the Beat donation website page.
- Promotion on SBEF social media and e-newsletter.